

PMAX

Philippines Manufacturing & Automation Expo **2025**

CO-LOCATED WITH:

PHILIPPINES
EMAX
Electronics Manufacturing Expo **2025**

03»05
DECEMBER
2025

SMX
CONVENTION CENTER
MANILA

SMX CONVENTION CENTER MANILA,
MALL OF ASIA COMPLEX,
PASAY CITY, PHILIPPINES

PRE-REGISTER NOW!



FREE ADMISSION

**ENABLING SMART MANUFACTURING
THROUGH DIGITALIZATION!**

Hosted by:



Deutsch-Philippinische
Industrie- und Handelskammer
German-Philippine Chamber
of Commerce and Industry



PASIA
PROCUREMENT AND SUPPLY INITIATIVE OF ASIA

Organized by:



Fireworks Trade Exhibitions & Conferences
Philippines, Inc.

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Deutsch-Philippinische
Industrie- und Handelskammer
German-Philippine Chamber
of Commerce and Industry



MEDIA PARTNERS



OPENING CEREMONY

GUEST SPEAKERS



**HON. IMELDA
CALIXTO-RUBIANO**
City Mayor, Pasay City



MR. WILSON TAN
Vice President
Automation SG



DR. JAMES BERNARD C. ITAO
Vice President,
Mechatronics and Robotics Society
of the Philippines (MRSP)



DR. FRANZ A. DE LEON
Director
DOST Advanced Science and
Technology Institute (DOST-ASTI)



MR. TERESO O. PANGA
Director General,
Philippine Economic Zone Authority
(PEZA)



**HON. MARIA CRISTINA
ALDEGUER-ROQUE**
Secretary
Department of Trade and Industry (DTI)



MS. SUSAN TRICIA
Co-Founder, Group CFO,
and Board Member
Fireworks Trade Media Group

09:40 ARRIVAL OF GUESTS OF HONOUR

10:00 OPENING PERFORMANCE

10:05 OPENING PRAYER

MS. KRISTINE ESTENILO
Marketing Communications Executive
Fireworks Trade Exhibitions and Conferences Philippines, Inc.

10:10 SINGING OF THE PHILIPPINE NATIONAL ANTHEM

10:15 OPENING REMARKS

MS. SUSAN TRICIA
Co-Founder, Group CFO, and Board Member
Fireworks Trade Media Group

10:20 WELCOMING REMARKS

MR. WILSON TAN
Vice President
Automation SG

HON. IMELDA CALIXTO-RUBIANO
City Mayor
Pasay City

10:25 SPECIAL MESSAGES FROM INDUSTRY LEADERS

DR. JAMES BERNARD C. ITAO
Vice President,
Mechatronics and Robotics Society of the Philippines (MRSP)

MR. TERESO O. PANGA
Director General
Philippine Economic Zone Authority (PEZA)

10:30 INSPIRATIONAL MESSAGE FROM THE GUEST OF HONOR

HON. MARIA CRISTINA ALDEGUER-ROQUE
Secretary
Department of Trade and Industry (DTI)

10:35 KEYNOTE ADDRESS

DR. FRANZ A. DE LEON
Director
DOST Advanced Science and Technology Institute (DOST-ASTI)

10:40 AWARDING OF PLAQUES OF APPRECIATION

- **MR. WILSON TAN**
Vice President
Automation SG
- **HON. IMELDA CALIXTO-RUBIANO**
City Mayor
Pasay City
- **DR. JAMES BERNARD C. ITAO**
Vice President,
Mechatronics and Robotics Society of the Philippines (MRSP)
- **MR. TERESO O. PANGA**
Director General
Philippine Economic Zone Authority (PEZA)
- **HON. MARIA CRISTINA ALDEGUER-ROQUE**
Secretary
Department of Trade and Industry (DTI)
- **DR. FRANZ A. DE LEON**
Director
DOST Advanced Science and Technology Institute (DOST-ASTI)

10:45 PHOTO SESSION WITH GUESTS OF HONOUR AND VIP'S

10:50 RIBBON CUTTING

11:00 TOUR OF EXHIBITIONS

CONFERENCE SCHEDULE

DAY 1

DECEMBER 3, 2025 |

13:00 – 18:00



HOSTED BY:
T2M & co.

DAY 2

DECEMBER 4, 2025 |

10:00 – 18:00



HOSTED BY:
Gokongwei College of Engineering,
De La Salle University Manila, Philippines

DAY 3

DECEMBER 5, 2025 |

10:00 – 17:00



DOST-ASTI

HOSTED BY:
Department of Science and Technology (DOST)
– Advanced Science and Technology Institute (ASTI)

SEMINAR AND WORKSHOP SCHEDULE

DAY 1-3

DECEMBER 3-5, 2025 |

10:00 - 18:00



**MECHATRONICS AND ROBOTICS
SOCIETY OF THE PHILIPPINES**

HOSTED BY:

**Mechatronics and Robotics Society
of the Philippines (MRSP)**

INNOVATION AND R&D TECH LAB ZONE

DAY 1

DECEMBER 3, 2025 |

13:00 - 18:00



HOSTED BY:

Philippine Society of Clinicians and
Biomedical Engineers (PSCBE)

DAY 2

DECEMBER 4, 2025 |

10:00 - 18:00



HOSTED BY:

Philippine Society of Clinicians and
Biomedical Engineers (PSCBE)

DAY 3

DECEMBER 5, 2025 |

10:00 - 18:00



HOSTED BY:

Procurement and Supply Institute
of Asia (PASIA)